

# ALEXIS ADJEI

*RECIPES . WELLNESS . LIFE*

## ABOUT



Alexis Adjei (formerly Oladipo) is an award-winning Food Influencer, Entrepreneur and organic lifestyle advocate who built and founded her own business that propelled her to success known today as Gym Bites. Alexis has been featured in popular online platforms for her achievements such as Daily Mail, BuzzFeed, guest spoken at numerous business related events for Virgin Media Business, House of Commons, MINI Park Lane, Condé Nast International. In 2016 Alexis was nominated to win the 'Young Entrepreneur of the Year' PRECIOUS Awards and BuzzFeed.com championed the now 31-year-old entrepreneur as one of the 12 British Women 'Totally Killing the Game' in business. With her continuous entrepreneurial flair her business Gym Bites was "WINNER of BEST Health Food Supplier in South East England 2017" by UK Enterprise Awards.

Fast forward to 2018, now a Masters Graduate in Food Business, Alexis scooped up the Food Influencer of the Year award sponsored by Tea Pigs. Alexis has further taken advantage of a wider scope of opportunities like being a contributor to the number one bestselling game-changing novel, published by Harper Collins 'Slay In Your Lane'. Her inspirational story was featured alongside, Bafta award-winning Amma Asante, YouTube sensation Patricia Bright & Singer/ Songwriter, Estelle and presenter Carla Amfo just to name a few. Since the dissolving of Gym Bites Alexis has released a Recipe E-book and has hosted a range of pop-up restaurants across London with her most successful being Brunch @ FiFi's: A Pan African Brunch Club. It is safe to say that Alexis is definitely one to watch as an influential female entrepreneur in the near future.

**30.4K**  
WEBSITE HITS

Data recorded since the beginning of my blog  
June 2017.

**10K**  
INSTAGRAM

Data recorded since  
March 2019.

**489**  
YOUTUBE

Data recorded since  
March 2019.

A Food and Lifestyle platform with a focus mainly on balanced irresistible homemade organic recipes that you can't help but long for. Alexis' Nigerian descent is entwined in some of her recipes however Alexis' passion for sustainable, healthier eating and wellbeing is predominately what inspires and influences her recipes and work.

In April 2018, Alexis launched a FREE e-recipe book as a gift to her followers and site visitors, which had over 500 subscription downloads in the first week of its release! To date, her e-book has been downloaded almost 800 times.

On a much personal level Alexis opens a window into her life via social media and her blog; allowing her followers to connect with the person behind the business. Expect travel posts, home interior and what it means to be new mum, sharing parts of her pregnancy journey, including tips on prenatal and postnatal wellbeing.

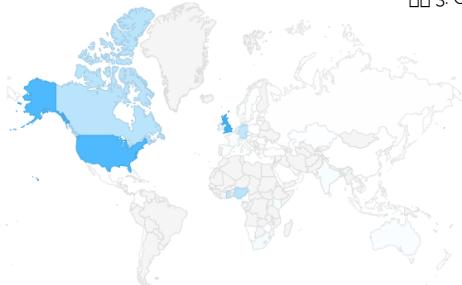
### *About my blog*

ALEXIS' LIFE

# BLOG AUDIENCE

## MOST FREQUENT VISITORS

Based off the past year



1. United Kingdom	6095
2. United States	564
3. Canada	81



Credits: Food created, styled and photographed by Alexis Adjei

# BLOG AUDIENCE

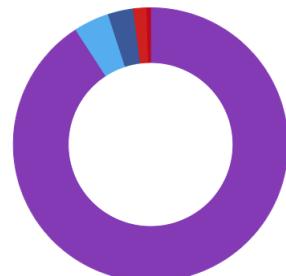
## SOCIAL MEDIA TRAFFIC

Based off the past year



Instagram (1,457 visits)

Last Week Last 3 Months Last Year



Instagram  
Twitter  
Facebook  
YouTube  
Pinterest

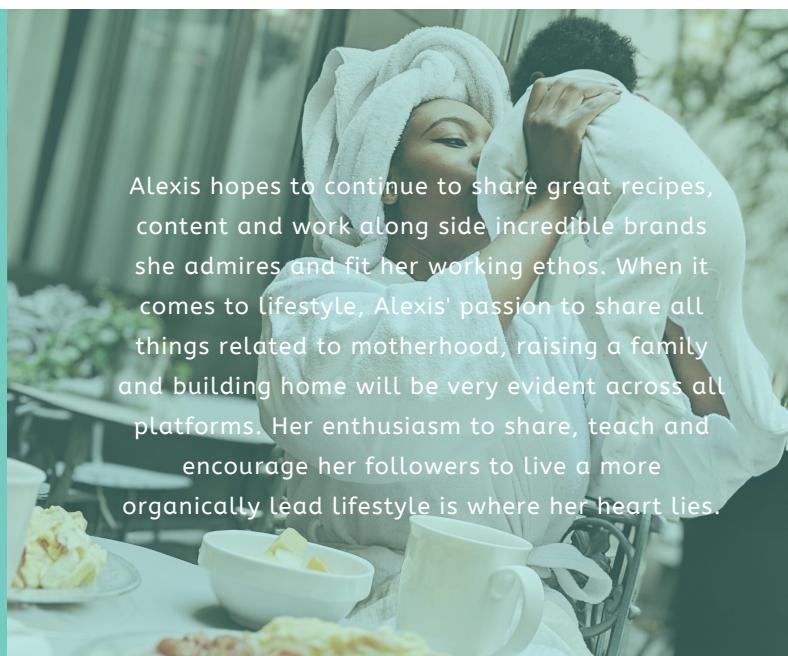


Credits: Food created, styled and photographed by Alexis Adjei

## Aims & Aspirations



## THE FUTURE OF ALEXISADJEI.COM



Alexis hopes to continue to share great recipes, content and work along side incredible brands she admires and fit her working ethos. When it comes to lifestyle, Alexis' passion to share all things related to motherhood, raising a family and building home will be very evident across all platforms. Her enthusiasm to share, teach and encourage her followers to live a more organically lead lifestyle is where her heart lies.

# *Collaborating Opportunities & Sponsored Posts*

Alexis is open to working with other businesses and brands that are in line with the same values that she holds and promotes via her social media platforms and website. All collaborations will be advertised either via Instagram.

For further information and enquiries please email:  
AlexisFAdjei@gmail.com

## *RATE CARD*

### *SPONSORED POSTS\**

2019

- £200 -  
Sponsorship 1

1x sponsored Instagram post

- £300 -  
Sponsorship 2

1x sponsored Instagram post,  
plus 5x IG story posts

\*Rates may increase or vary if videography is required for IG or Blog posts



Credits: Food created, styled and photographed by Alexis Adjei

## *RATE CARD*

### *SPONSORED POSTS\**

2019

- £350 - £400 -  
Sponsorship 3

1x Blog post review  
or  
1x Blog post review, plus 1x  
Instagram post

- £600 -  
Sponsorship 2

2x sponsored Instagram post,  
plus 5x IG story posts and  
1x blog post review



\*Rates may increase or vary if videography is required for IG or Blog posts

# *Recipe Development & Sponsored Posts*

Alexis can also assist your brand with food styling, recipe development, menu constructing and videography.

For further information and enquiries please email:  
AlexisFAdjei@gmail.com

## *RATE CARD*

### RECIPE DEVELOPMENT\*

2019

- £300 -  
Sponsorship 1

1x recipe via Instagram post

- £380 -  
Sponsorship 2

1x recipe via Instagram post,  
plus 5x IG story posts

\*Rates may increase or vary if videography is required for IG or Blog posts



Credits: Food created, styled and photographed by Alexis Adjei



Credits: Food created, styled and photographed by Alexis Adjei

## *RATE CARD*

### RECIPE DEVELOPMENT\*

2019

- £450 - £500 -  
Sponsorship 3

1x recipe via AlexisAdjei.com  
or  
1x recipe, via AlexisAdjei.com &  
1x Instagram post

- £700 -  
Sponsorship 2

2x recipe via Instagram post,  
5x IG story posts and  
1x post via AlexisAdjei.com

\*Rates may increase or vary if videography is required for IG or Blog posts